

Accounting for Road Transport & Logistics



“Success in road transport can be a long haul but having an accountant who understands the mechanics of the road freight and logistics industry can give you a serious competitive edge. Over the years we have helped dozens of road freight operators through the various stages of their business life cycle, from start up right through to sale.”

Rafi Sarafian - Partner

Road transport dominates the movement of freight around the country and it is a critical link in the increasingly complex chain that moves freight from ports and terminals and distributes it to warehouses and retail outlets. Success in road transport can seem to be a 'long haul' with information technology and customer demands driving a more integrated approach to logistics management with widespread use of real-time freight tracking through electronic monitoring and messaging systems installed in transport vehicles. Having an accountant who understands the mechanics of the road freight and logistics industry can give you a serious competitive edge.

The road freight industry has become more complex in recent years with the introduction of some sophisticated technology in trucks, loading systems and office systems and while the capital investment of a road freight business is probably at its highest levels, finance remains tight. It's a competitive industry and it's a fine line between success and failure which is why road freight operators must measure and monitor their costs. It doesn't matter if you're an interstate driver, long haulage contractor, courier or taxi truck operator, you have to deal with industry issues like road congestion, fuel excise, rising vehicle maintenance costs and fluctuating fuel prices. It's not easy!

Starting A Road Transport Business?

If you're thinking of starting your own business in road transport or logistics there are numerous issues to consider. As business start-up specialists we can help you with everything from your branding to your business structure, insurances, accounting software selection, vehicle finance, business plan and cash flow budget. One of our biggest points of difference compared to other accounting firms is our marketing expertise and we believe that your marketing could be the difference between gloom and boom for most small business owners. We can assist you with your website design and construction, branding and even help you with the production of your videos and social media campaigns. You'll find PFG Accountants & Advisors are not your average firm of accountants who just 'keep the score' and we are here to help you accelerate your business and financial success.

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"We are so much more than just tax accountants. We are business and profit builders who genuinely care about your business success. We service the accounting, tax and financial needs of a number of truck drivers and road freight operators and understand your industry.

Marketing is one of our strong suits and we offer you strategies to grow your business, your profits and your wealth."

Desmond Deckker - Partner

Here at Owen & Peach we are different to most accounting firms because we view the tax return as the start of the client process, not the end. We want to help you minimise the time and cost associated with bookkeeping and tax 'compliance' work so together we can spend more time working ON your business and your marketing.

We are advocates for cloud accounting solutions and ultimately our mission is to help you fast track your business success with a range of tailored accounting, financial, tax and marketing solutions including:

- Start-Up Business Advice for Road Freight & Logistics Operators
- Advice regarding the Purchase or Sale of your Trucking Business
- Tools including the Start-Up Expense Checklist and Templates for a Business Plan, Cash Flow Budget, Letterhead and Business Card
- Advice and Assistance with the Establishment of Your Business Structure
- Tax Registrations including ABN, TFN, GST, WorkCover etc.
- Preparation of Business Plans, Cash Flow Forecasts and Profit Projections
- Accounting Software Selection and Training (Xero, MYOB etc.)
- Preparation and Analysis of Financial Statements
- Preparation of Finance Applications
- Bookkeeping and Payroll Services
- Tax Planning Strategies
- Marketing Assistance including your Branding, Brochures etc.
- Website Advice & Assistance - Development, Content and SEO
- Wealth Creation Strategies and Financial Planning Services
- Car Wash Industry Benchmarking and KPI Management
- Vehicle & Equipment Finance (Chattel Mortgage & Lease)
- Payroll , HR Advice & Employee Relations and Workplace Laws
- Advice & Assistance with Pricing your Services
- Recession Survival Strategies
- Advice regarding Business & Risk Insurances
- Business Succession Planning



No task is too big or too small for the team here at Owen & Peach and if you're a committed and ambitious business owner we invite you to book a FREE, one hour introductory consultation to discuss your business tax, marketing and financial needs.

Call us today and let's get to work on your business so it's more profitable, valuable and saleable.



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ACCOUNTANTS and BUSINESS BUILDERS

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